

DIVYA DINESAN

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RAJIV GANDHI INSTITUTE OF PETROLEUM TECHNOLOGY
 Jais, Amethi - 229304
 DEPARTMENT OF MANAGEMENT STUDIES



Name of Discipline: MBA (Marketing - Major & Energy - Minor)

EDUCATIONAL BACKGROUND		
Class	CPI/CGPA/%	YYYY
MASTER OF BUSINESS ADMINISTRATION	7.83 CPI (Till 2 nd Sem)	Pursuing
Five-Year Integrated M.A. (English Language and Literature) - Amrita Vishwa Vidyapeetham	8.4 CGPA	2022
XIIth (C.B.S.E.)	60.4%	2017
Xth (C.B.S.E.)	9.2 CGPA	2015
INTERSHIPS		
Name of Organization: Indian Oil Corporation Limited (IOCL)		
Project Title: Improving Sales of Branded Products (Branded Fuels - XP100 & XtraGreen)		
Period: 10 th May 2023 - 6 th July 2023		
RESEARCH PROJECTS & PUBLICATIONS		
Projects		YYYY
<ul style="list-style-type: none"> Role of Social Media Influencers (SMIs) on Consumer Behaviour - Apparel Industry 		2023
<ul style="list-style-type: none"> Manifestation of Diasporic Experiences and the American Dream in Films <i>The Namesake</i> and <i>Minari</i> 		2022
Paper Publication		
<ul style="list-style-type: none"> Manifestation of Diasporic Sensibilities and Acculturation in the Film <i>Lion</i> Research Paper Published in UGC Approved Journal - Journal of Emerging Technologies and Innovative Research (JETIR)		2022
SKILLS		
<ul style="list-style-type: none"> Technical Skills: MS PowerPoint, MS Word, MS Excel, R Programming (Basics), Power BI Soft Skills: Communication, Creativity, Willingness to learn, Flexible and Adaptable, Teamwork Languages Known: English, Malayalam (Native language), Hindi 		
EXTRACURRICULAR ACTIVITIES		
Attended International Conference on Human Capital Development for Energy Transition (HCDET) in New Delhi		2023
Sketching (specifically portrait sketching)		
Story Writing - Participated and won prizes at school level		

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 Kothamangalam P O, Ernakulam,
 Kerala, Pin Code - 686691

Signature: Divya Dinesan
 Date: 21/07/2023