



Female
Age 25
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Name of Discipline – MBA

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Personal Email ID –
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Linked In details -
<https://www.linkedin.com/in/sapna-maheshwari-0067011a1/>

EDUCATIONAL BACKGROUND		
Class	CPI/CGPA/%	YYYY
MBA, Rajiv Gandhi Institute of Petroleum Technology, Amethi	Pursuing	2023-25
Masters of Fashion Management, NIFT Hyderabad	8.8	2019-21
BA, Jesus and Mary College, Delhi University	7.364	2016-19
12 th Maxfort School, Dwarka, New Delhi	86.6%	2015-16
10 th DPS Panipat Refinery, Panipat	9	2013-14
WORK EXPERIENCE		
Name of Employer & Designation	Tenure	
<ul style="list-style-type: none"> “SAPNA MAHESHWARI” (Assistant Planning Manager) <ul style="list-style-type: none"> B2B & TST Sales Report Analysis Buy Plan Working and Catalogue Maintenance Product Performance & Weekly Sales Dashboard Analysis Style wise sales & Visibility Analysis RVP data, B2B & TST SOH 	1.10 years	
INTERNSHIP		
<ul style="list-style-type: none"> Markets, Fabindia Overseas Private Limited (January 12, 2021- April 17, 2021) <ul style="list-style-type: none"> Analyzed SOP Compliance Data, Experience Centres DSR's and 1800 Call Records Co-ordinated with Market coordinators of all the regions Brand & Marketing, Fabindia Overseas Private Limited (November 02, 2020- December 28, 2020) <ul style="list-style-type: none"> In CRM, drafted emailers and SMS for the company In Social Media, handled all the Social Media accounts, designed creatives Handled Influencer styling collaboration Content development Creative copywriting 		
Research Projects		
Project – Pandemic Safety Protocols of Experience Centres		
SKILLS		
Canva, Google Platforms, MS Excel, MS Word, MS PowerPoint.		
Awards & Achievements/ Certificate Courses		
Achievement Name		
<ul style="list-style-type: none"> Content writer for Department Fest, Delhi University Marketing Head, NIFT College Fest Selected in Promotional Team of FDCI Fashion Week – LMFIWSS21 Digital Marketing, Internshala Creative Writing, Internshala The Fundamentals of Digital Marketing, Google Introduction to Social Media Marketing, Meta Social Media Management, Meta 		

EXTRACURRICULAR ACTIVITIES

- Written 370 poems on various issues
- Associated with CRY NGO since Oct'22
- Secured 2nd position in 'Action Replay' acting competition, Delhi University

Address: H no. 105, Chandar Nagar, Janakpuri West, New Delhi

Signature :

A handwritten signature in black ink, appearing to be 'Somy', written over a horizontal line.

Date : August 8, 2023